



THE POWER OF THE MVO TASK FORCE NETWORK

Collaboration Among DeltaPoint Partners, Diverse Supplier Development Corporation, and Blu Dragonfly

Across the MVO Task Force network, members are collaborating in meaningful ways to drive real, measurable results for Veteran- and diverse-owned businesses. By combining expertise, relationships, and execution, Task Force members are helping businesses strengthen readiness, increase visibility, and gain access to partnership and growth opportunities.

Two exceptional examples are **DeltaPoint Partners** and **Diverse Supplier Development Corporation (DSDC)**—long-standing Task Force members whose relationship continues to deliver tangible outcomes for Veteran entrepreneurs.

Working together, DeltaPoint Partners and DSDC have helped hundreds of Veteran- and diverse-owned businesses navigate supplier readiness, corporate outreach, and private-sector engagement. Through their combined efforts, suppliers have gained exposure to more than **1,000 corporations**, supported by relationships with approximately **2,700 supplier diversity and procurement professionals**, and have worked on more than **1,900 procurement opportunities** across **125+ corporations**.

Cristie Rimmel Joins DeltaPoint Partners Leadership

The ability to support Veteran- and diverse-owned entrepreneurs has grown even stronger with the recent addition of U.S. Navy Veteran Cristie Rimmel to DeltaPoint Partners' leadership team.

Rimmel was already a trusted leader within the MVO Task Force ecosystem through her role as founder and leader of the **Dallas Fort Worth Veterans Chamber of Commerce (DFW VCC)**, a Task Force member organization. In that capacity, she has worked closely with Veteran business owners, corporate partners, and community stakeholders to expand access to resources, education, and growth opportunities for Veteran entrepreneurs across the North Texas region.



CRISTIE RIMMEL,
OWNER & FOUNDER, BLU DRAGONFLY LLC

At DeltaPoint Partners, Rimmel applies her experience as owner and founder of Blu Dragonfly LLC, a digital marketing and advisory firm focused on helping small businesses grow. Blu Dragonfly specializes in website design and optimization, SEO, digital marketing strategy, branding support, email marketing, and ongoing advisory services.

"Clarity creates momentum," said Rimmel. "When businesses understand how to communicate their value clearly and consistently, they're better positioned to attract the right opportunities and grow with confidence."

Her addition strengthens DeltaPoint's ability to help suppliers not only prepare for opportunity, but present themselves effectively, maintain visibility, and convert engagement into results.

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MARK HOLLINGSHEAD, PRESIDENT,
DELTAPOINT PARTNERS

"We believe growth happens when preparation meets opportunity, and our job is to make sure Veteran- and diverse-owned businesses are prepared, positioned, and empowered to compete at the highest levels"

– Hollingshead



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**PAUL F. MARA, FOUNDER & CEO,
DIVERSE SUPPLIER DEVELOPMENT
CORPORATION (DSDC)**

“Failure is not an option,” said Mara. “As Veterans, we find a way or make a way—on, over, across, under, above, or around. That mindset is what drives our commitment to helping Veteran-owned businesses survive, compete, and thrive in the private sector.”



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FROM CERTIFICATION TO CONTRACT OPPORTUNITY

With Cristie Remmel joining DeltaPoint Partners' leadership, its partnership with the DSDC is further reinforced, strengthening the pathway from supplier readiness to real corporate engagement.

Founded by Paul F. Mara, an Army Veteran and leader in supplier diversity, DSDC is an independent supplier development and corporate outreach firm that works directly with corporations and Veteran-owned businesses to expand private-sector procurement access. **Since 2018, DSDC has also served as the Corporate and SD/VOB Outreach Consultant for the National Veteran Business Development Council (NVBDC), helping certified Veteran-owned suppliers better understand, navigate, and maximize the value of their certifications.**

In this role, DSDC focuses on building and maintaining corporate relationships, promoting vetted Veteran-owned suppliers to procurement teams, and supporting corporations seeking qualified, mission-aligned partners. That corporate-facing work, combined with DeltaPoint's supplier readiness and positioning, creates a more effective bridge between certification and contract opportunity.

Looking Ahead: Advancing Opportunity Through the Task Force Network

Looking ahead, DeltaPoint Partners, DSDC, and Blu Dragonfly will continue advancing opportunity for Veteran- and diverse-owned businesses by aligning readiness, visibility, and corporate demand.

“The mission remains straightforward,” said Mark Hollingshead, president of DeltaPoint Partners. “Helping businesses improve results by pairing experience, execution, and access with preparation and opportunity.”

Together, these Task Force members reflect how trusted partnerships within the network translate into measurable impact, supporting Veteran entrepreneurs, not just in preparation, but in sustained private-sector growth.



To learn more about how DeltaPoint Partners and Diverse Supplier Development Corporation are helping Veteran-owned businesses compete and grow in the private sector, visit their websites at deltapointpartners.com and dscpro.com.