



EXACTFREEDOM SHOWCASES VETERAN ENTREPRENEURS AND THE BUSINESSES THEY BUILD



TIM NICHOLS
CO-FOUNDER, EXACTFREEDOM

Veterans. Do. Not. Quit. That's more than a tagline for ExactFreedom—it's the driving force behind every story it tells and every company it spotlights. As a twice-weekly newsletter and growing digital community, ExactFreedom is committed to supporting Veteran-owned businesses and advancing a future built on patriotism, purpose, and performance.

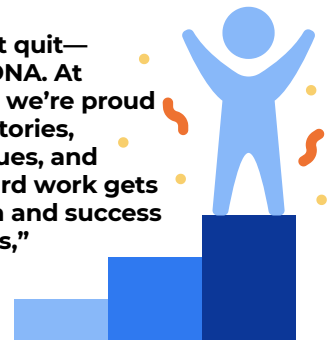
Veterans can access a variety of ExactFreedom's targeted resources through its blog at blog.exactfreedom.com. The website's Free Patriot Business Hub offers free ebooks offering step-by-step guidance on business growth and marketing, comprehensive toolkits designed to help Veteran entrepreneurs navigate challenges like branding and customer engagement, and curated patriotic roundups that highlight American-made products and Veteran-owned brands.

Founded in 2021, the **ExactFreedom** newsletter now reaches over 35,000 subscribers and counting. Every Tuesday and Thursday, readers receive sharp profiles of Veteran-led companies, smart strategies for business growth, and curated resources that empower entrepreneurship. Whether it's a startup built on military-grade innovation or a family-run brand with deep roots in service, ExactFreedom puts these businesses front and center.

The hub also features practical marketing advice, detailed product reviews, and information on sponsorship opportunities—all aimed at empowering Veteran business owners and helping patriotic consumers support companies that share their values.

"Our goal is to elevate the voices of Veterans who continue to serve—this time through leadership, resilience, and job creation," said Tim Nichols, co-founder and head of Lifecycle & Email Marketing. "These are not just stories. They're blueprints for what's possible when values drive business."

"Veterans don't quit—that's in their DNA. At ExactFreedom, we're proud to share their stories, honor their values, and ensure their hard work gets the recognition and success it truly deserves," added Nichols.



Facing Business Hurdles?

At ExactFreedom, we're dedicated to helping vets win in business.



To learn more, read the latest Veteran stories, or inquire about sponsorships, visit blog.exactfreedom.com.

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