



ISAIAH DILLARD
FOUNDER, CAPTURED BRANDING



Empowering Veteran brands with expert educational program design and event marketing.



Professional business card designs and custom stickers.

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CAPTURED BRANDING TURNS IDEAS INTO IMPACT FOR VETERAN-OWNED BUSINESSES

Founded by U.S. Air Force Veteran Isaiah Dillard, Captured Branding is a Veteran-owned brand management agency dedicated to helping fellow Veterans and mission-driven organizations build strong, effective brands. **Since 2019, the agency has supported Veteran entrepreneurs and nonprofits with practical digital and print branding services—serving as a trusted partner in turning ideas into action and advancing the missions that matter most.** As one of the MVO Task Force’s newest members, Captured Branding is offering its services to Veteran business owners at a discounted rate.

Rooted in service and driven by innovation, Captured Branding helps Veteran entrepreneurs navigate every stage of business development—from startup concept to market-ready execution. Its comprehensive offerings include custom website design, product photography, business coaching, marketing collateral, and print brokering. Whether you’re looking to build your brand identity or scale operations, Captured Branding delivers creative assets that drive growth.



Powerful product photography.

“As a wounded United States airman, one of my greatest honors after military service is supporting Veterans and the families who stand beside them,” said Dillard, founder and CEO, Captured Branding. “Our mission is to elevate every Veteran-owned organization by turning ideas into action—and action into impact.”

Captured Branding is expanding its reach through the **Captured Branding Expo**—a hybrid (virtual and in-person) event launching June 30, 2025, and running monthly through September. Designed with Veterans in mind, the Expo provides a direct pathway to expert branding services and networking opportunities tailored for the NVBDC Veteran business community. Each session will connect over 80 small businesses with resources to prepare for NVBDC’s 2025 National Conference.

NVBDC Certified businesses who register to attend the Captured Branding Expo will gain access to exclusive, discounted print and design packages—Silver, Gold, and Diamond—featuring business cards, postcards, rack cards, banners, and QR code marketing materials. **Every package includes design, printing, and shipping, with tiered options to fit a range of budgets to help polish their brands, strengthen visibility, and engage with a supportive community of professionals committed to their success.**

Beyond the monthly Expo, Captured Branding continues to serve as a go-to partner for Veteran-owned companies nationwide. From jewelry creators to pet lifestyle brands and business consulting firms, Captured Branding’s customized strategies help elevate brand presence, drive engagement, and support growth. Notable collaborations include Titans Pawfect World, a woman-owned pet brand led by an Army Veteran in Clarksville, Tennessee; Mary Bell Fine Jewelry, a bespoke jewelry and book publishing brand owned by an Army family in Clarksville, Tennessee; and Tabl3X Agency, a business solutions consulting firm run by a U.S. Air Force Veteran in Dayton, Ohio. Over the years, Captured Branding has worked closely with each of these founders to expand their reach and amplify their impact.

“Our mission is simple: Be Seen. Be Known. Be Captured,” says Dillard. **“We want Veterans to feel empowered to tell their stories and showcase their value through professional branding.”**

Through creativity, strategy, and purpose-driven execution, Captured Branding proves that powerful branding isn’t just a luxury—it’s a mission-critical tool for those who have already served our country and are now ready to serve their communities in business.

To learn more about Captured Branding’s services and offerings, or to register for the Captured Branding Expo, visit capturedbranding.com.