

-  Building partnerships
-  Supporting our Veteran Business Owners
-  Identifying training opportunities
-  Creating valuable networking relationships



Welcome to the MVO Task Force Connect!

We here at the National Veteran Business Development Council (NVBDC) and the MVO Task Force are thankful for all who continue to support us and believe in the mission at hand. We are continually grateful that we can play a role in assisting SD/VOBs prosper by taking their business to the next level. And as the MVO Task Force continues to grow, we are thankful for the constant collaboration which provides a collective reach into our military community.

In this edition, we are thrilled to unveil our new MVO Task Force logo. The new logo embodies who we are as a collective group dedicated to supporting the military community as a whole. We spotlight our NVBDC's JROTC program whose mission is set on changing the lives of today's youth in such positive ways. Learn how you can get involved and support this incredible program. The Services committee is gearing up for the next installment of their Resource Webinar showcasing the Rosie Network, Military Spouse Chamber of Commerce and Veterans Support Network.

"In the fast-paced world of modern work, we often find ourselves caught up in a whirlwind of tasks and deadlines. The constant hustle and bustle can sometimes overshadow the importance of gratitude. However, November offers us a unique opportunity to pause and reflect on this essential value. As we celebrate the month of Thanksgiving, it's a time to embrace gratitude in the workplace and foster a culture of appreciation."

– Iconic Workspaces

Connect with three of our task force members. Learn about the Banyan Treatment Centers who are dedicated to empowering veterans and active-duty members providing the tools necessary to reclaim their lives and achieve lasting wellness. The Veteran Entrepreneur Alliance exists to help veterans reconnect and find success through entrepreneurship. PuroVet is passionate about empowering veteran franchise owners to step into their next career to create a family legacy while providing a valuable community service.

In the words of Ralph Waldo Emerson: "Cultivate the habit of being grateful for every good thing that comes to you, and to give thanks continuously. And because all things have contributed to your advancement, you should include all things in your gratitude."

From all of us at NVBDC and the MVO Task Force we wish you and yours a Happy Thanksgiving! Together we can achieve more for America's Heroes.

Kathryn M. Poynton, LTC (Ret.)
Director, Military & Veteran Organization Task Force, NVBDC Board of Directors

IN THIS ISSUE:
NEW MVO TASK FORCE MEMBERS



FEATURED MVO TASK FORCE MEMBER





LEARN MORE



NVBDC MVO TASK FORCE UNVEILS NEW LOGO AND TAGLINE: "ADVANCING THE MILITARY COMMUNITY"

The NVBDC's Military & Veteran Organization (MVO) Task Force has taken an exciting step forward with the launch of its new logo and accompanying tagline, "Advancing the Military Community." This bold rebranding reflects the Task Force's evolving role in shaping the future for veteran-owned businesses (VOBs) and the broader military community. More than just a visual change, the new logo and tagline are designed to underscore the Task Force's core mission: to champion the success of veteran entrepreneurs and build a stronger, more supportive ecosystem for veterans in the business world.

The tagline, "Advancing the Military Community," speaks directly to the heart of the Task Force's mission. It reflects the dedication to moving the needle on issues that affect our military members, veterans and military spouses, from creating pathways for business growth to enhancing access to vital resources and partnerships. The MVO Task Force exists to provide a bridge between veteran-owned businesses and corporate partners, offering veterans the tools, networks, and opportunities they need to succeed.

Through initiatives like networking events, corporate engagement, and educational programs, the NVBDC MVO Task Force continuously works to push forward the progress of the military community — both in business and in broader societal impact. The new branding captures this forward momentum, signaling that the Task Force is not only a support system, but a driving force in advocating for our military, veterans' and military spouses' economic empowerment.

The decision to update the logo and introduce the tagline reflects the NVBDC's forward-thinking approach. With increasing recognition of the contributions our military makes to the business landscape, the Task Force wanted its identity to match its evolving role as a leader in veteran and military spouse entrepreneurship advocacy. The updated branding conveys a sense of

modernity, professionalism, and unity, reinforcing the values of service, leadership, and resilience that define the military community.

The new logo is more than a visual update; it symbolizes the Task Force's commitment to growth and progress. In an ever-changing economy, the need to adapt and continue advancing is essential. The new branding serves as a reminder that the Task Force's mission is not static — it is dynamic, responsive to the challenges and opportunities that lie ahead for military-connected businesses.

While business development is at the core of the MVO Task Force's mission, "Advancing the Military Community" extends beyond entrepreneurial success. The Task Force recognizes that advancing the military community means addressing their holistic needs, from career training to mental health support, housing security, and creating family stability. The NVBDC understands that the military community faces unique challenges, and the MVO Task Force aims to address these issues by fostering collaborations with organizations that serve all aspects of a veteran's life.

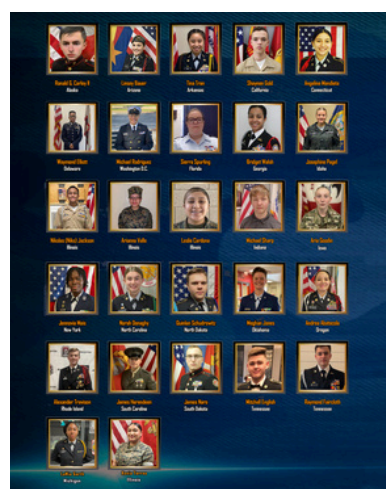
The unveiling of the new logo and tagline is just the beginning of what's to come. The NVBDC MVO Task Force is already planning new initiatives and programs that will bring the tagline "Advancing the Military Community" to life. Through expanded partnerships, greater outreach, and a commitment to innovation, the Task Force will continue to lead the charge in ensuring that veterans and their businesses have a seat at the table in today's competitive economy.

Stay connected as the NVBDC MVO Task Force embarks on this new chapter, continuing to champion the cause of veteran-owned businesses and striving to build a more inclusive and prosperous future for all who have served.

Together, we are advancing the military community.



NVBDC JROTC CLASS OF 2024



LEARN MORE



SUPPORT THE NEXT GENERATION OF LEADERS: BECOME A STATE MANAGER FOR THE NVBDC JROTC SCHOLARSHIP PROGRAM

At the National Veteran Business Development Council (NVBDC), we're passionate about supporting young JROTC cadets as they prepare for their future. Our JROTC Scholarship Program, launched in partnership with Denny's HFE ('Hungry for Education') Scholarship Program, has been a game-changer for many students, providing the funds they need to attend college. But as the program grows, so does our need for dedicated individuals who can help take it to the next level.

That's why we're calling on YOU to join us as a State Manager!

Under the leadership of Dr. Sid E. Taylor, who has already raised over \$200,000 for the JROTC program, we've been able to make a huge impact on the lives of cadets. But the need is greater than ever, and to continue growing this initiative, we're looking for passionate individuals from across the country to become State Managers. State Managers will lead efforts to promote the scholarship program, raise critical funds, and ensure that more JROTC cadets can access the resources they need to succeed in college and beyond.

As a State Manager, you will have a direct hand in the success of JROTC cadets in your state. Your responsibilities will include:

- Organizing fundraising events to generate scholarship funds
- Engaging with local businesses and community members to increase awareness
- Building partnerships with schools and veteran organizations to promote the program
- Making a lasting impact by helping more cadets achieve their educational goals

Our goal is simple: to ensure that every JROTC cadet who needs financial support has access to scholarships to further their education. With your help as a State Manager, we can expand the program's reach, empowering more cadets to attend college and pursue their dreams.

Becoming a State Manager for the NVBDC JROTC Scholarship Program is your chance to make a real difference. If you're passionate about supporting young leaders and want to help shape their future, we'd love to have you on board!

To learn more about becoming a State Manager, please contact **Sid Taylor** at staylor@nvbdc.org.





JOIN US FOR NVBDC'S 2ND MASTERING RESOURCES: UNLOCKING THE KEYS TO SUCCESS WEBINAR — EMPOWERING VETERAN & MILITARY SPOUSE BUSINESS OWNERS

Are you a veteran-owned business or a military spouse business owner looking for valuable resources to grow and thrive?

Mark your calendars for **November 14, 2024, from 11:00 AM to 12:30 PM EST for NVBDC Committees' second Mastering Resources: Unlocking the Keys to Success Webinar!**

This webinar, jointly hosted by NVBDC's Services Committee and the Military and Veteran Organization (MVO) Task Force, is designed to provide crucial information, tools, and networking opportunities specifically tailored to support Service-Disabled and Veteran-Owned Businesses (SD/VOBs), as well as military spouse entrepreneurs.

What to Expect:

During this 90-minute webinar, you'll hear from experts who can connect you with the resources you need to thrive. Each session will feature presentations from MVO Task Force members, covering a diverse range of topics and will offer actionable advice and practical tools that participants can immediately apply to their businesses.

Whether it's veteran business support, networking opportunities, or access to business development tools, this event will provide you with the knowledge and connections you need.

Meet the Experts:

We've lined up a powerful group of presenters who are passionate about helping veteran and military spouse business owners succeed:

- **Ed Manley, Veteran Support Network**
- **Jennifer Jordan, The Rosie Network & Military Spouse Chamber of Commerce**

These leaders will share insights, resources, and opportunities designed to help you take your business to the next level.

Why Attend?

This webinar is free and open to all, but it's especially geared toward veteran and military spouse business owners. Whether you're in the early stages of building your business or are looking for new opportunities to expand, this session is designed with your success in mind.

This is the perfect chance to:

- **Gain direct access to veteran-specific resources**
- **Learn from industry leaders who understand the unique challenges of veteran and military spouse business ownership**
- **Network with peers and support networks**

Don't miss out on this opportunity to empower your business. To learn more about NVBDC's services, including past resource webinars, check out the NVBDC Services page at <https://nvbdc.org/nvbdc-services/>.

Stay tuned for more details and how to register. For questions or additional information, feel free to contact us at jtaylor@nvbdc.org.

We look forward to seeing you on November 14th!

NOVEMBER 14TH, 2024
11:00 AM - 12:30 PM EST
ONLINE WEBINAR

REGISTER NOW
TO SECURE YOUR SPOT!



LEARN MORE





Olin Morris, Business Development team leader for Banyan at an event educating individuals about the resources Banyan offers.



Michael Urban and Rahjanni Lusi, members of the MVIR team and both Army Veterans.

**BANYAN TREATMENT CENTERS:
SUPPORTING VETERANS ON THE ROAD TO RECOVERY**

Banyan Treatment Centers, a nationwide network with 18 facilities across nine states, is dedicated to empowering individuals—particularly veterans—on their path to long-term sobriety and mental health. Established in 2013, Banyan began as a modest sober living facility in South Florida. Today, it remains focused on delivering safe, ethical, and high-quality care to those struggling with substance abuse and mental health issues. At the heart of Banyan’s mission is the commitment to provide veterans with the resources, guidance, and personalized treatment they need to thrive post-recovery.

Matt Hirsch, Banyan’s veteran liaison, joined the organization to help veterans facing the same struggles he’s seen firsthand. “We want to give all clients we serve the opportunity to live successful, meaningful lives,” Hirsch said. Banyan’s veteran programs focus on trauma-informed care, addressing issues like PTSD and helping veterans transition back into civilian life. The goal is to give veterans the tools they need for long-term success.

Banyan’s partnership with NVBDC’s MVO Task Force enhances its ability to reach more veterans and offer support. Hirsch explained that partnering with an organization dedicated to helping veterans aligns with Banyan’s mission to provide effective, personalized care.

The organization offers several therapies aimed at addressing the unique needs of veterans, including Trauma-Focused Cognitive Behavioral Therapy (TFCBT) and Eye Movement Desensitization and Reprocessing (EMDR). These therapies help veterans manage trauma and develop skills for coping with daily life challenges.

Banyan also provides aftercare planning, family services, and alumni support, ensuring veterans have ongoing resources once they complete treatment. Many veterans who go through Banyan’s programs return to their communities, ready to rebuild their lives and reconnect with their families.



The Banyan Heartland property for veterans and active-duty service members.



The MVIR group room at the Banyan Pompano property.



The view from Banyan Treatment Center’s Clearbrook, Pennsylvania location.

LEARN MORE





**FRANK TORRE,
VICE CHAIRMAN**



*PuroClean team in front of the Tamarac, FL
Corporate Headquarters.*



LEARN MORE



EMPOWERING VETERANS THROUGH ENTREPRENEURSHIP: PUROVET'S COMMITMENT TO BUSINESS SUCCESS

Recognizing the unique skills and potential of the veteran community, PuroClean, one of the nation's leading restoration franchise networks, launched its PuroVet program to support veterans in becoming successful entrepreneurs and business leaders by helping them become franchise owners. PuroVet supports veterans in establishing and expanding PuroClean franchises by offering tailored mentorship, business training, and a robust network of corporate partners committed to working with veteran-owned businesses.

This initiative is spearheaded by Frank Torre, a passionate advocate for veterans and a descendant of a proud military family. Torre's father was a U.S. Marine during World War II, serving with distinction in the elite Carlson's Raiders unit. His dedication to supporting veteran franchise ownership is deeply personal and driven by his family's legacy of service. "Veterans have already served their country, and now it's our mission to help them serve their communities through business," said Frank Torre. This guiding principle has shaped PuroVet's mission to provide veterans with the training, tools, and connections necessary to succeed in business.

At the heart of PuroVet is the belief that veterans' inherent leadership, discipline, and resilience make them ideal candidates for entrepreneurial success. Paul Edelstein, Director of the PuroVet program, was drawn to this mission because of his passion for veteran advocacy. He saw the opportunity to bridge the gap between veterans and the resources they need to thrive in business.

For the PuroVet team, the decision to collaborate with the MVO Task Force was natural. Both organizations are dedicated to empowering veteran entrepreneurs and building a

community where veterans can thrive. "Partnering with the MVO Task Force allows us to provide our veterans with access to corporations that support veteran-owned businesses, amplifying our impact and expanding the opportunities available to them," Paul Edelstein explained. This partnership is a key part of PuroVet's strategy to create lasting, meaningful relationships between veterans and the business world by ensuring access to critical resources such as contracts, financial guidance, and industry expertise.

PuroVet achieved a significant milestone by awarding a franchise to a deserving veteran, reinforcing its reputation as an organization dedicated to tangible outcomes. Veterans who choose to franchise with PuroClean will benefit from a substantial 25% discount on their franchising fee, offered under the PuroVet program. This discount is a gesture of gratitude and recognition of the skills, discipline, and leadership qualities that veterans bring to the table — qualities that are invaluable in the restoration industry.

Through initiatives like these, PuroVet ensures veterans have the support and opportunities they need to succeed, whether through business ownership or leadership roles within established companies. The program focuses on equipping veterans with the resources to navigate the complexities of the business world while fostering a strong sense of community among veteran entrepreneurs.

Looking ahead, PuroVet remains committed to expanding its outreach and building more opportunities for veterans. By supporting veteran entrepreneurs, PuroVet helps ensure that veterans continue to make a lasting impact on their communities and the economy. For those interested in supporting PuroVet or learning more about the program, visit PuroVet.com.





BUILDING SUCCESS: HOW THE VETERAN ENTREPRENEUR ALLIANCE SUPPORTS VETERANS IN BUSINESS

The Veteran Entrepreneur Alliance (VEA), led by Founding Executive Director Isaac Belden, is a nonprofit organization dedicated to helping veterans and their spouses build successful businesses. Belden was inspired to start the VEA after his own experience with entrepreneurship renewed his sense of purpose and mission. He realized that if it worked for him, it could also help fellow veterans find their way back into civilian life.

The VEA is dedicated to equipping veterans and their spouses with the resources, mentorship, and networking opportunities they need to thrive as entrepreneurs. But the organization's support goes beyond business — it aims to empower its members to write the next chapter of their lives. Whether just starting out or well on their way to success, the VEA meets its members exactly where they are, offering guidance tailored to their unique needs.

Belden and his team are committed to showing up and doing the work — no matter the obstacles. This dedication has earned them the trust and respect of VEA members and a growing network of supporters. One example of the organization's partnerships is with Boise Entrepreneur Week, where the VEA alongside their partners Mission43 created a Military Track. The track includes expert panels and a pitch competition that awards \$10,000 in prize money, providing veterans an incredible opportunity to showcase their business ideas and gain valuable insights from industry leaders.

While the focus is on veteran entrepreneurs, the VEA is also committed to supporting veteran spouses. Belden emphasized that veteran spouses are often overlooked, even though they play a vital role in maintaining the homefront and face their own challenges during the transition to civilian life. By including spouses in its programs, VEA ensures that both veterans and their families have the tools they need to succeed.



Monthly VetWorking Session

In its latest initiative, the VEA launched IdahoVetBiz.com, a free business directory for veteran-owned and veteran spouse-owned businesses in Idaho. This consumer-facing platform not only connects businesses with potential customers but also raises awareness about the contributions of veteran entrepreneurs to the local economy.

Looking ahead, VEA continues to seek out partnerships, funding opportunities, and ways to better serve its members. Belden is driven by the belief that connection and visibility are the keys to success, and he is constantly working to build relationships that will benefit the veterans he serves. "If I see an alignment with someone that can create a benefit for those we serve, we owe it to them to build these types of relationships," he said.

Those interested in supporting VEA can get involved in many ways. Though the organization is focused on Idaho, it welcomes support from anywhere. Whether you're looking to volunteer, mentor, partner, or donate, there's always an opportunity to help veterans and their spouses succeed. Learn more at vealliance.org.



VEA's Annual Military Track Pitch Competition Event



ISAAC BELDEN,
FOUNDING EXECUTIVE DIRECTOR



VEA Tent at Local Idaho Event
Connecting with Potential Members



VEA Business Panel at the Boise
Entrepreneur Week

LEARN MORE



UPCOMING EVENTS & HAPPENINGS*

[VISIT OUR EVENTS PAGE HERE](#)

*LISTED ARE UPCOMING EVENTS KNOWN AT TIME OF PUBLICATION. ADDITIONAL EVENTS ARE AVAILABLE ON OUR WEBSITE.



4-5

3rd Annual Drive for Hope Golf Tournament

Hope For The Warriors

4-8

Website in a Week Workshop

GeekPack

5

VetBizCentral Starting a Business Workshop Part 4: Launching Your Business

VetBiz Central

REMOTE WORK OPTIONS for Military Spouses

Blue Star Families

3rd Annual Idaho Veterans & Spouse Shark Tank

ID Veteran Chamber of Commerce

6

Job Fair at Fort Moore

RecruitMilitary

7

Wright Patterson AFB Area Veteran Job Fair

RecruitMilitary

LGBTQ+ Empowerment Workshop

Women Veterans Empowered & Thriving

7

Idaho Veterans Annual Chamber Summit

ID Veteran Chamber of Commerce

9

7th Annual Veterans Day Golf Benefit

Links to Freedom Foundation

Long Island Run for the Warriors

Hope For The Warriors

10

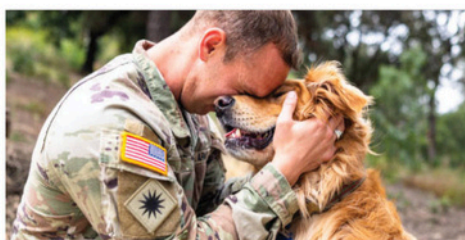
Women Veterans Empowerment Workshop

Women Veterans Empowered & Thriving

11 

4th Annual Veterans Day Celebration- Car N Bike Show

Go Get Your You Foundation



12

Civilian Spt Members of Veterans Empowerment Workshop

Women Veterans Empowered & Thriving

How to Obtain Your SDVOSB/VOSB Business Certification

VetBiz Central

13

Nourish the Service Essentials Market @ Fort Wadsworth

Blue Star Families

14

Wealth & Wellness Wednesday

Veterans Growing America

Lafayette Indiana Boots to Business Reboot

VetBiz Central

Jacksonville Veterans Job Fair

RecruitMilitary

Job Fair at Fort Liberty

RecruitMilitary

Monthly Job Club For Veterans

InVestVets

Annual Awards Gala — The Champions of Freedom Awards

ID Veteran Chamber of Commerce

All Veterans Empowerment Workshop

Women Veterans Empowered & Thriving

Work Force Coffee Chat

ID Veteran Chamber of Commerce

18

Free Direct Connect Webinar

DSDC & DeltaPoint Partners

DO YOU HAVE NEWS TO SHARE OR ARE YOU INTERESTED IN FEATURING YOUR ORGANIZATION IN A FUTURE ISSUE? WE WELCOME YOUR UPDATES AND INTEREST.

PLEASE CONNECT WITH MVO TASK FORCE DIRECTOR LT. COL. KATHRYN POYNTON, RET. • KPOYNTON@NVBDC.ORG • 703-282-6862

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[VISIT OUR EVENTS PAGE HERE](#)

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NOVEMBER

19
Natl. Gov't Agency Virtual Career Fair for Veterans
 RecruitMilitary

20
Empowerment Workshop @BattleBorne for All Vets (Hybrid)
 Women Veterans Empowered & Thriving

21
Dallas Veterans Job Fair
 RecruitMilitary
Eglin AFB/Hurlburt Field Area Veterans Job Fair
 RecruitMilitary
State Library of Ohio Boots to Business Reboot
 VetBiz Central

24
Women Veterans Empowerment Workshop
 Women Veterans Empowered & Thriving
DoD Skillbridge for Employers
 ID Veteran Chamber of Commerce

26
National Virtual Career Fair of Veterans
 RecruitMilitary

27
Nourish the Service Essentials Market @ Fort Wadsworth
 Blue Star Families



1
Women Veterans Empowerment Workshop
 Women Veterans Empowered & Thriving

3
REMOTE WORK OPTIONS for Military Spouses
 Blue Star Families

5
Securing Supplier Diversity Contracts Financial Readiness For Success" Webinar
 DeltaPoint Partners

Job Fair at Camp Pendleton, CA
 RecruitMilitary

Atlanta Veteran Hiring Fair
 RecruitMilitary

All Veterans Empowerment Workshop
 Women Veterans Empowered & Thriving

Houston Veteran Hiring Fair
 RecruitMilitary

10
Central Region Virtual Carer Fair for Veterans
 RecruitMilitary
Civilian Spt Members of Veterans Empowerment Workshop
 Women Veterans Empowered & Thriving

11
Wealth & Wellness Wednesday
 Veterans Growing America

Nourish the Service Essentials Market @ Fort Wadsworth
 Blue Star Families

12
Monthly Job Club For Veterans
 InVestVets

Orlando Veteran Hiring Fair
 RecruitMilitary

Work Force Coffee Chat
 ID Veteran Chamber of Commerce

15
Women Veterans Empowerment Workshop
 Women Veterans Empowered & Thriving

18
Empowerment Workshop @BattleBorne for All Vets (Hybrid)
 Women Veterans Empowered & Thriving

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UPCOMING EVENTS & HAPPENINGS*

FALL COHORT
 INNOVATION & TECH IN BUSINESS
 Tuesdays October 8th - November 12th

REMOTE WORK OPTIONS
 Every First Tuesday Of The Month
 10 AM PT / 1 PM ET Via ZOOM
 Registration Required
 Blue Star Careers

Idaho Vets & Spouses SHARK Tank
 Join us for the 3rd Annual
 2023 Pitch Winner Zero Dark Thirty

IDAHO VETERANS AND SPOUSE SHARK TANK

COPENROSS
 Craffhouse & Grill

November 5th, 2024
 4-6:30 PM
 CopenRoss Craffhouse & Grill
 5120 W Overland Rd Suite #5
 Boise, ID, 83705

SAVE THE DATE
 Idaho Veterans Annual Chamber Summit
 Bringing Our Network Together in one Space
November 7, 2024
 Boise State University Student Union Bldg. Boise, Idaho
 9:00 AM-3:00 PM Expo & Workshops
 Become a Sponsor
 Reserve a Table for the Expo
 Attend at No Cost
 REGISTER TO STAY IN THE KNOW OR REQUEST MORE INFORMATION FOR SPONSORSHIP
 IDAHOVETERANS.ORG/EVENTS

Go Get Your You Foundation presents... Calling All Veterans.....
 Join Us, for our 4th Annual Veterans Day Celebration as we celebrate all who answered the call and are now.... Veterans....
 LOCATION IS TBD, NOV 11, 2024: 2-9 PM
 Food Vendors, Raffles, Retail Vendors, Live Music
CAR N BIKE SHOW
 CELEBRATING THE MOPARS-DODGE CHALLENGERS, AND EVERYTHING IN BETWEEN!!
 PRIZES WILL BE AWARDED
 Core info to 980*234*9003
 SPONSORSHIP OPPORTUNITIES AVAILABLE

DELTAPOINT PARTNERS MONDAY NOVEMBER 18, 2024
ONLINE DIRECT CONNECT WEBINAR
 Certified Vetted Veteran/Diverse Suppliers
DSDC Diverse Supplier Development Corporation

[CLICK HERE TO LEARN MORE ABOUT THESE EVENTS HOSTED BY OUR MVO TASK FORCE MEMBERS](#)