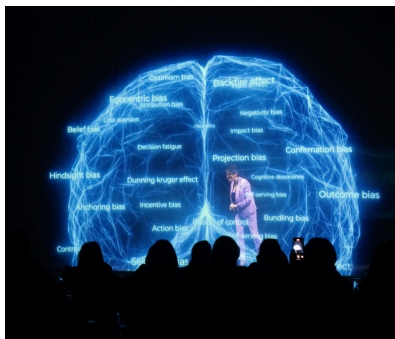




Camille Burns, CEO of the Women Presidents Organization (WPO)



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DRIVING WOMEN ENTREPRENEURSHIP: AN INSIGHT INTO THE WOMEN PRESIDENTS ORGANIZATION

Camille Burns, CEO of the Women Presidents Organization (WPO), shares insights into the organization's mission and its inclusive approach towards women entrepreneurs, including veterans. Established as a peer advisory membership entity, WPO is dedicated to fostering growth and camaraderie among women business leaders from diverse backgrounds.

Camille Burns, who joined WPO after her undergraduate studies, was drawn by the organization's commitment to creating a safe and energizing environment for women leaders. Unlike other peer advisory groups, WPO focuses on the unique needs and perspectives of women, providing a platform where these can be validated, challenged, and refined.

The Women Presidents Organization is a dynamic non-profit that connects women business leaders globally, helping them to leverage collective insight and access to innovative ideas and executive education. With members required to have substantial business revenues, WPO chapters offer a professionally facilitated peer advisory group that aids in business growth and strategy development.

While WPO does not exclusively focus on the veteran or military community, its doors are open to all women entrepreneurs, including veterans. The organization's inclusive environment and robust support systems are designed to encourage women to excel in their business endeavors.

WPO aims to equip veteran women business leaders with access to a network of professional peers, innovative ideas, and executive education. Through roundtable facilitation and an inspiring environment, the organization supports members in achieving significant business breakthroughs and results.

WPO's mission is tailored for successful women business leaders seeking growth and camaraderie.

It provides a distinctive, professionally facilitated environment that recognizes the holistic needs of women business leaders, differentiating itself from other networking and business organizations.

Looking ahead to 2024, WPO is excited about its 'Entrepreneurial Women of Impact' program and the 'Women2Watch' ranking, which acknowledges the rapid growth of its members' businesses. Goals for 2025 include expanding membership, enhancing leadership education programs in collaboration with Harvard Business School, and fostering deeper, impactful collaborations among members.

WPO prides itself on creating a trusting, confidential space for women to explore and expand their business options. With over 25 years of experience, the organization has been pivotal in aiding countless women leaders to achieve business success.

Highlighting a significant partnership, Camille Burns announces, "We are thrilled to announce our partnership with NVBDC, dedicated to certifying and providing opportunities to veteran-owned businesses. At the Women Presidents Organization, we are committed to supporting and helping women business owners grow and thrive. This collaboration allows us to extend our support to women veteran business owners, empowering them to achieve greater success in their entrepreneurial journeys."

Through initiatives and programs tailored to the needs of women entrepreneurs, the Women Presidents Organization remains a cornerstone in the landscape of women's business leadership, promoting growth, innovation, and a supportive community.