

## Bugle's Mission

Volunteering doesn't have to be so complicated. Although 1 in 4 Americans volunteer annually, there are limited software solutions that make volunteering and organizing volunteering events a simple process. We're changing that!

At Bugle, we believe that helping others shouldn't be hard, so we develop software that makes it easy.



**"We believe that helping others shouldn't be hard, so we're building software that makes it easy." Ryan Johnson**



Bugle, led by CEO Ryan Johnson and Co-Founder James Smith, is a platform designed to facilitate volunteer management. The company emerged from Johnson's personal experience while stationed in North Carolina. During the Thanksgiving holiday, Mr. Johnson was tasked with coordinating volunteer efforts alongside his 'battle buddies', and found limited volunteer options in the community. Upon discovering volunteer opportunities, the Bugle CEO recognized the challenges event organizers face in coordinating events.

This realization prompted him to advocate for a centralized platform aimed at cutting the time required to organize volunteering events by 50%, ensuring volunteers had more accessible opportunities.

This ultimately led to a partnership with NC State's Computer Science department, eventually evolving into Bugle—a comprehensive solution for volunteer event organizations.

The Bugle platform currently serves veteran service organizations and nonprofits, offering an enterprise volunteer management solution. Mr. Johnson highlighted how Bugle aims to make the process of organizing and participating in volunteering events seamless. The platform enables organizations like 'Operation Stand Down' in Nashville to efficiently run their events, benefiting the veterans they serve.

Mr. Johnson, a West Point graduate and former Green Beret, shared Bugle's mission to double volunteering in the US by 2030 and worldwide by 2036.

He emphasized Bugle's plan to introduce a marketplace component next year, allowing individuals to find and share their volunteering opportunities easily.

The organization is dedicated to simplifying and enhancing the volunteering experience for veterans and the broader community. As Bugle moves towards its goals, Johnson and his team remain committed to positively impacting the landscape of volunteerism.

Bugle offers a user-friendly solution. Any nonprofit has the privilege of hosting events on the Bugle platform completely free of charge. Larger organizations seeking advanced features, such as automated data transfer to CRM or analytics, may opt for premium services at a cost. Bugle emphasizes that the essential functionality of running events, whether a single occasion or 50, remains entirely cost-free.

Bugle's commitment lies in eliminating barriers to charitable endeavors, reinforcing the notion that helping others should be uncomplicated and accessible to all.

Bugle's focus on eliminating barriers to volunteerism aligns with their belief that helping others should not be difficult. Looking ahead to 2024, Bugle aims to bring 300 nonprofits onto their platform and continues to offer a strong freemium model for nonprofits, ensuring cost-effective access to their volunteer management solutions.