

**EMPOWERING
VETERAN-OWNED
BUSINESSES:
A SPOTLIGHT ON
VETSGOGLOBAL**



INTERNATIONAL
TRADE
ADMINISTRATION



VetsGoGlobal
Connecting Veterans to Global Markets



Brian Beams

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**Building Bridges
to Global Markets**

Connecting diverse businesses
to international opportunities.



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Brian Beams, who served in the U.S. Air Force and is the Co-Founder and Deputy Team Leader of VetsGoGlobal, alongside Anthony Sargis, the Team Leader of the VetsGoGlobal Initiative, provided enlightening information about their organization's purpose, goals, and forthcoming ventures. As a crucial component of the International Trade Administration within the U.S. Department of Commerce, U.S. & Foreign Commercial Service, this initiative is dedicated to advancing and aiding trade activities.

Anthony Sargis devoted his career to serving his country, first through active duty in the U.S. Coast Guard from 2003 to 2007, followed by a reserve role from 2008 to 2014. After his military service, he transitioned to the U.S. Commercial Service, where he became an integral part of the VetsGoGlobal Team. Anthony and Brian have stated they both aim to assist veteran-owned businesses in reaching international markets to foster global expansion.

VetsGoGlobal is dedicated to supporting the U.S. veteran-owned exporter community. Brian's involvement stems from a desire to locate, educate, and support VOB's in navigating the export process. Through initiatives like VetsGoGlobal, awareness is raised about the U.S. Commercial Service's offerings, fostering growth and international competitiveness among VOBs.

The organization's primary goal is twofold: to continue supporting existing VOBs engaged in exporting while also encouraging non-exporting VOBs with exportable products or services to explore international markets. With a focus on education and empowerment, VetsGoGlobal aims to create prosperity by strengthening the international competitiveness of U.S. industry and promoting fair trade practices.

At its core, VetsGoGlobal is a veteran-led initiative committed to helping fellow veterans succeed in the global marketplace. Through educational programming and strategic partnerships, such as the recent collaboration with NVBDC, the organization strives to equip VOBs with the knowledge and resources needed to thrive internationally.

Looking ahead to 2024 and beyond, VetsGoGlobal is set to offer a series of educational and informational programs on the exporting process and international business opportunities. By empowering VOBs with the tools they need to navigate global markets, the organization hopes to drive continued growth and success within the veteran-owned business ecosystem.

VetsGoGlobal encourages interested parties to visit the agency's website, www.trade.gov, to learn more about the U.S. Commercial Service and its trade promotion services.

For personalized assistance, he advises reaching out to local U.S. Commercial Service Offices and speaking with an international trade specialist.

In the words of Wayne Huizenga, "Some people dream of success while other people get up every morning and make it happen." VetsGoGlobal embodies this ethos, actively working to turn dreams of international business success into reality for veteran entrepreneurs.

In closing, Brian highlights that while VetsGoGlobal operates as a U.S. taxpayer agency, it also offers fee-based services for U.S. exporters, further demonstrating its commitment to supporting and empowering veteran-owned businesses on their global journey.