



## WHY VETERAN BUSINESS OWNERS SHOULD ATTEND NVBDC'S "DOING BUSINESS WITH THE FEDERAL RESERVE & CORPORATE AMERICA" CONFERENCE HOSTED BY DTE

Attention Veteran Business Owners! Are you ready to take your business to the next level? NVBDC's "Doing Business With the Federal Reserve & Corporate America" Conference, better known as the Federal Reserve Matchmaker Conference, is the event you can't afford to miss. Partnering with the Federal Reserve Bank of Chicago and sponsored by DTE, this premier conference will be held at DTE headquarters in Detroit, Michigan, on August 8th. This is your opportunity to connect, learn, and grow your business in ways you never thought possible.

This conference provides a unique platform to network directly with procurement representatives from federal agencies and major corporations. Imagine the potential for new contracts and partnerships that could drive your business forward.

At this event, you'll be able to attend several educational workshops and panel discussions. This is an opportunity to gain invaluable insights from industry experts. Topics will include navigating federal procurement processes, enhancing your business strategies, and leveraging resources available to veteran-owned businesses. These sessions are tailored to provide you with practical knowledge to help your business thrive. During the 1:1 Matchmaking Sessions, you'll have the chance to present your business capabilities directly to decision-makers from both the public and private sectors. This is a golden opportunity to make a lasting impression and secure new business partnerships.



No conference is complete without Inspiring Keynote Speakers. This year, we are excited to welcome Todd McCracken, President of the National Small Business Association (NSBA), as our esteemed Keynote Speaker. In his keynote address, McCracken will delve into how this innovative partnership aims to empower more Veteran-Owned Businesses to thrive in both the private and public sectors. His extensive experience and vision for the future of small businesses make his presentation a must-attend for anyone looking to succeed in this competitive landscape.



For our veteran-owned businesses, this event holds countless benefits, including the ability to expand your current network through connecting with influential industry leaders and peers. It will assist with building relationships with key procurement representatives and open doors to new business opportunities and collaborations. We promise that as a veteran-owned business, you'll gain expert knowledge in strategies to enhance your business operations, understand the federal procurement processes and how to navigate them effectively.

Don't Miss Out! This is your chance to connect, learn, and grow your business. Mark your calendar and prepare to be part of a transformative experience at the NVBDC Federal Reserve Matchmaker Conference.

For more information and to register, visit [NVBDC.ORG/EVENTS](https://NVBDC.ORG/EVENTS).

We look forward to seeing you in Detroit!

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