



**John Taylor, Chair for the Services Committee**



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## NVBDC SERVICES COMMITTEE LAUNCHES INNOVATIVE MONTHLY WEBINARS

NVBDC is proud to announce another successful year of innovative monthly webinars. These webinars are designed to foster collaboration between veteran business owners and supplier diversity professionals, providing crucial resources for growth and development. Led by John Taylor, the Services Committee aims to continue supporting veteran-owned businesses by providing educational resources to SD/VOBs and the ability for them to access, engage and interact with NVBDC Corporate Members through these informative series. Prior to joining NVBDC, John Taylor served as the Global Senior Manager of Supplier Diversity Development for Delphi Corporation. Under his direction, the NVBDC Services Committee is excited to continue to implement two distinct types of monthly webinars:

### Jumpstart Webinars

Jumpstart Webinars are designed to connect veteran business owners directly with supplier diversity professionals from member corporations. Over the past few months, these webinars have featured professionals from Flagstar Bank and Freddie Mac, and upcoming webinars will include representatives from Delta Airlines and UScellular.

### Service Learning Forums

Service Learning Forums focus on educating veteran business owners about the benefits of certification and the intricacies of supplier diversity. Topics include understanding the certification process, the advantages it brings, and strategies for effectively navigating the supplier diversity landscape.

Both types of webinars are meticulously designed to address the unique challenges and opportunities faced by veteran entrepreneurs. The webinars also function as a networking hub, fostering meaningful connections between veteran business owners and supplier diversity professionals from various industries.

These interactions are invaluable, often leading to new business opportunities, partnerships, and mentorship relationships.

Many veteran business owners have attested to the positive impact of the NVBDC's monthly webinars. "The speakers provided a personable and real introduction to Flagstar, sharing invaluable tips and information on how to work best with the bank. Their willingness to offer support and guidance to veteran-owned businesses was particularly commendable. The session was very informative and to the point, making it a great resource for anyone looking to improve their business dealings with the bank." Said a veteran entrepreneur attending the Flagstar Bank Jumpstart Services Webinar. "Our goal is to create an environment where veteran-owned businesses can thrive through education and networking," said John Taylor, Chairman of the NVBDC Services Committee. "These webinars are a testament to our commitment to empowering veteran entrepreneurs and enhancing supplier diversity. We believe that by fostering these connections, we can drive meaningful change and support the growth of veteran-owned businesses across the nation."

The NVBDC Services Committee, under the capable leadership of John Taylor, is making significant strides in supporting veteran-owned businesses. To date, the Services Committee has welcomed corporate presenters from: Comerica, Chase, CVS, Dell, Toyota, Lear, ADP, Amazon, Nike, United Health, Target, Medtronic, and Abbott.

By creating a space for education, networking, and collaboration through Jumpstart Webinars and Service Learning Forums, these initiatives not only empower veteran entrepreneurs but also contribute to the growth and success of supplier diversity programs nationwide. As NVBDC continues to champion the cause of veteran business development, its Services Committee remains at the forefront, driving meaningful change and fostering a vibrant community of veteran business leaders.