

Building partnerships

Supporting our Veteran Business Owners

Identifying training opportunities

Creating valuable networking relationships



MVO TASK FORCE CONNECT NEWSLETTER

Volume 8, July 2024



WELCOME TO OUR NEW: MVO TASK FORCE MEMBERS



IN THIS ISSUE: FEATURED MVO TASK FORCE MEMBERS



Welcome to the MVO Task Force Connect!

During the month of July, we celebrate one of the most significant periods in our history dating back 248 years ago. The Fourth of July holds immense significance for our Nation because it commemorates the adoption of the Declaration of Independence on July 4, 1776, and marks the birth of our country, the United States, as an independent nation, breaking away from British rule. It symbolizes freedom, self-governance, and the pursuit of happiness. Independence Day fosters a sense of unity among Americans as it's a day of celebration of shared values, as we honor our veterans, and appreciate the sacrifices made for liberty. In essence, the Fourth of July serves as a powerful reminder of the nation's history, ideals, and the continuous journey toward a better future. We celebrate Independence.

When we think of Independence it can have many meanings to many different people. For one it could be defined as moving us toward a strong future, paving the pathway for opportunities leading to growth and success. In that essence its definition describes what our NVBDC's very own Services Committee delivers to our certified Veteran Owned Businesses (VOBs).

Once you are certified by NVBDC, a fair question is often asked: Now What? That question can be easily answered by the dedicated Services Committee led by NVBDC's Board Member, John Taylor.

Read on in this edition as we highlight our Services Committee. Learn more about how your certification can work for you through education, training and numerous networking opportunities available to our certified VOBs.

I hope you enjoy this current issue of our NVBDC MVO TF Newsletter. Take a minute to meet our newest Task Force members True Wind Culture and Women Presidents Organization as well as our seasoned members The Dallas-Fort Worth Chamber of Commerce, Troops2Logistics and Hope for the Warriors. Check out and share all the exciting upcoming events hosted by our task force partners and definitely don't hesitate to register for these events today! Mark your calendars!

Together we can achieve more for America's Heroes.

**Kathryn M. Poynton, LTC (ret)
Director, MVO TF
NVBDC Board of Directors**



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John Taylor, Chair for the Services Committee



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NVBDC SERVICES COMMITTEE LAUNCHES INNOVATIVE MONTHLY WEBINARS

NVBDC is proud to announce another successful year of innovative monthly webinars. These webinars are designed to foster collaboration between veteran business owners and supplier diversity professionals, providing crucial resources for growth and development. Led by John Taylor, the Services Committee aims to continue supporting veteran-owned businesses by providing educational resources to SD/VOBs and the ability for them to access, engage and interact with NVBDC Corporate Members through these informative series. Prior to joining NVBDC, John Taylor served as the Global Senior Manager of Supplier Diversity Development for Delphi Corporation. Under his direction, the NVBDC Services Committee is excited to continue to implement two distinct types of monthly webinars:

Jumpstart Webinars

Jumpstart Webinars are designed to connect veteran business owners directly with supplier diversity professionals from member corporations. Over the past few months, these webinars have featured professionals from Flagstar Bank and Freddie Mac, and upcoming webinars will include representatives from Delta Airlines and UScellular.

Service Learning Forums

Service Learning Forums focus on educating veteran business owners about the benefits of certification and the intricacies of supplier diversity. Topics include understanding the certification process, the advantages it brings, and strategies for effectively navigating the supplier diversity landscape.

Both types of webinars are meticulously designed to address the unique challenges and opportunities faced by veteran entrepreneurs. The webinars also function as a networking hub, fostering meaningful connections between veteran business owners and supplier diversity professionals from various industries.

These interactions are invaluable, often leading to new business opportunities, partnerships, and mentorship relationships.

Many veteran business owners have attested to the positive impact of the NVBDC's monthly webinars. "The speakers provided a personable and real introduction to Flagstar, sharing invaluable tips and information on how to work best with the bank. Their willingness to offer support and guidance to veteran-owned businesses was particularly commendable. The session was very informative and to the point, making it a great resource for anyone looking to improve their business dealings with the bank." Said a veteran entrepreneur attending the Flagstar Bank Jumpstart Services Webinar. "Our goal is to create an environment where veteran-owned businesses can thrive through education and networking," said John Taylor, Chairman of the NVBDC Services Committee. "These webinars are a testament to our commitment to empowering veteran entrepreneurs and enhancing supplier diversity. We believe that by fostering these connections, we can drive meaningful change and support the growth of veteran-owned businesses across the nation."

The NVBDC Services Committee, under the capable leadership of John Taylor, is making significant strides in supporting veteran-owned businesses. To date, the Services Committee has welcomed corporate presenters from: Comerica, Chase, CVS, Dell, Toyota, Lear, ADP, Amazon, Nike, United Health, Target, Medtronic, and Abbott.

By creating a space for education, networking, and collaboration through Jumpstart Webinars and Service Learning Forums, these initiatives not only empower veteran entrepreneurs but also contribute to the growth and success of supplier diversity programs nationwide. As NVBDC continues to champion the cause of veteran business development, its Services Committee remains at the forefront, driving meaningful change and fostering a vibrant community of veteran business leaders.



THE STORY OF TRUE WIND CULTURE

Carol Hink, Founder and Chief Wayfinder of True Wind Culture, is on a mission to transform lives using sailing as a catalyst for transformation. Growing up in a family with a deep-rooted military background, Carol was no stranger to the challenges of service. Her father served in the Army, and her brother fought in the Marines during wartime, both of them battling the invisible wounds of PTSD. Carol, a USCG Veteran herself, faced her own struggles, not just from her service but also from the burnout of a toxic workplace. In the midst of these challenges, she discovered an unexpected lifeline: sailing.

The inception of True Wind Culture was marked by Carol's personal encounter with severe burnout, which was ameliorated by her newfound passion for sailing during the 2020 lockdown. The serendipitous learning of sailing not only healed her but also reshaped her outlook on life, emphasizing resilience and adaptability—lessons she was eager to pass on to others.

Carol's ambition for True Wind Culture is to serve as a beacon of support and inspiration for leaders, teams, and Veterans, enhancing their well-being and helping them reconnect with their resilient selves.

True Wind Culture operates under a powerful mission statement: "To change the world one sail at a time." It seeks to empower leaders and foster a culture of resilience and innovation through transformative sailing experiences. The organization adheres to core principles of authenticity, empathy, and adaptability, which are vital in helping individuals and teams navigate the complexities of life and work.

True Wind Culture has set ambitious goals for 2024 and beyond, including conducting its first 100 sailing experiences, fully funding monthly veteran sails, and launching a Floating Innovation Lab. These initiatives aim to deepen the impact on veterans' lives and foster a culture of innovation and collaboration within teams and organizations.

True Wind Culture prides itself on a full-cycle engagement approach, beginning with personalized consultations and extending into post-sail debriefs. Participants are invited to join the "True Crew Community," which offers continuous support, networking, and development opportunities through online platforms and Docktailing™ events.

True Wind Culture dedicates 10% of every sail experience to their Sail-It-Forward fund, providing veterans with free, restorative sailing experiences. These are aimed at helping them reconnect with themselves and nature, offering a unique therapeutic environment. Veterans can be nominated or apply themselves to participate, while supporters are encouraged to contribute to the cause directly.

Carol's heartfelt message, inspired by H. Jackson Brown Jr., urges us to seize opportunities for adventure and discovery: "Twenty years from now, you will be more disappointed by the things you didn't do than by the ones you did do. So throw off the bowlines. Sail away from the safe harbor. Catch the trade winds in your sails. Explore. Dream. Discover."

True Wind Culture is more than just a sailing experience; it's a transformative journey that fosters lasting relationships and promotes personal and professional growth. Carol Hink and her team are dedicated to creating a ripple effect of positive change, one sail at a time, ensuring no prior sailing experience is needed to join this empowering adventure.



Carol Hink, Founder and Chief Wayfinder of True Wind Culture

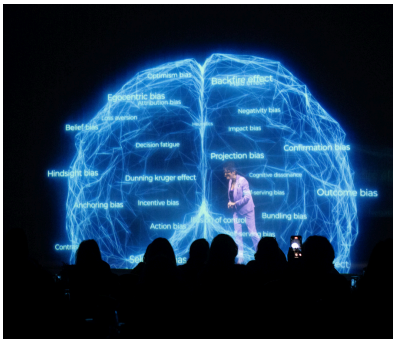


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Camille Burns, CEO of the Women Presidents Organization (WPO)



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DRIVING WOMEN ENTREPRENEURSHIP: AN INSIGHT INTO THE WOMEN PRESIDENTS ORGANIZATION

Camille Burns, CEO of the Women Presidents Organization (WPO), shares insights into the organization's mission and its inclusive approach towards women entrepreneurs, including veterans. Established as a peer advisory membership entity, WPO is dedicated to fostering growth and camaraderie among women business leaders from diverse backgrounds.

Camille Burns, who joined WPO after her undergraduate studies, was drawn by the organization's commitment to creating a safe and energizing environment for women leaders. Unlike other peer advisory groups, WPO focuses on the unique needs and perspectives of women, providing a platform where these can be validated, challenged, and refined.

The Women Presidents Organization is a dynamic non-profit that connects women business leaders globally, helping them to leverage collective insight and access to innovative ideas and executive education. With members required to have substantial business revenues, WPO chapters offer a professionally facilitated peer advisory group that aids in business growth and strategy development.

While WPO does not exclusively focus on the veteran or military community, its doors are open to all women entrepreneurs, including veterans. The organization's inclusive environment and robust support systems are designed to encourage women to excel in their business endeavors.

WPO aims to equip veteran women business leaders with access to a network of professional peers, innovative ideas, and executive education. Through roundtable facilitation and an inspiring environment, the organization supports members in achieving significant business breakthroughs and results.

WPO's mission is tailored for successful women business leaders seeking growth and camaraderie.

It provides a distinctive, professionally facilitated environment that recognizes the holistic needs of women business leaders, differentiating itself from other networking and business organizations.

Looking ahead to 2024, WPO is excited about its 'Entrepreneurial Women of Impact' program and the 'Women2Watch' ranking, which acknowledges the rapid growth of its members' businesses. Goals for 2025 include expanding membership, enhancing leadership education programs in collaboration with Harvard Business School, and fostering deeper, impactful collaborations among members.

WPO prides itself on creating a trusting, confidential space for women to explore and expand their business options. With over 25 years of experience, the organization has been pivotal in aiding countless women leaders to achieve business success.

Highlighting a significant partnership, Camille Burns announces, "We are thrilled to announce our partnership with NVBDC, dedicated to certifying and providing opportunities to veteran-owned businesses. At the Women Presidents Organization, we are committed to supporting and helping women business owners grow and thrive. This collaboration allows us to extend our support to women veteran business owners, empowering them to achieve greater success in their entrepreneurial journeys."

Through initiatives and programs tailored to the needs of women entrepreneurs, the Women Presidents Organization remains a cornerstone in the landscape of women's business leadership, promoting growth, innovation, and a supportive community.



**Cristie Rimmel
Founder and President of
the DFW Veterans
Chamber of Commerce
and recipient of the
prestigious Presidential
Lifetime Achievement
Award**



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A PUSH FOR VETERAN ENTREPRENEURSHIP: AN INSIGHT WITH CRISTIE REMMEL, PRESIDENT OF DFW VETERANS CHAMBER

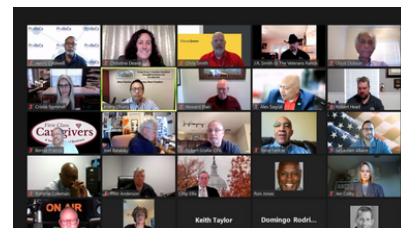
In the heart of the Dallas- Fort Worth (DFW) area, a pivotal organization is making strides in supporting veteran entrepreneurs. Cristie Rimmel, the founder and president of the DFW Veterans Chamber of Commerce and recipient of the prestigious Presidential Lifetime Achievement Award, is at the forefront of this initiative. Motivated by the challenges of the pandemic, Rimmel established the chamber to ensure that veteran business owners not only survive but thrive.

Rimmel's journey began amid global turmoil when she noticed the dire need for support within the veteran business community. "I serve the Veteran business owner community," Rimmel explains, "It all started during the pandemic because I wanted to help our community stay in business and succeed in spite of world events." This dedication stems not only from a desire to assist but also from a deep-seated value in giving back and being of service.

The goals of the DFW Veterans Chamber are ambitious yet clear. "My goal is to see our community thrive and be successful in their business endeavors," says Rimmel. Witnessing businesses flourish is a profound source of satisfaction for her, driving the chamber's activities and programs.

The mission of the DFW Veterans Chamber of Commerce is comprehensive: enhancing the professional lives of active duty, transitioning military, and veterans through business, employment, and education. By unifying the professional veteran community, the chamber advocates for veterans and fosters collaboration with support from various sectors including nonprofits, government agencies, and corporate partners.

Looking ahead to 2024, Rimmel is excited about launching a mentorship program aimed at helping businesses identify and bridge gaps in their operations, propelling them to new heights of success.



Friday Morning Reveille Webinar
(Weekly DFW Chamber of Commerce Virtual Event)

The plan is to develop a program for our business to be able to receive mentorship so that they can close the gaps they might have in their business so that they can reach the next level of success," she outlines.

The chamber serves the entire Dallas- Fort Worth area and is keen on expanding its network with more patriot businesses—those that are eager to engage with the veteran community. "We are here for everyone who is looking to achieve business success and have a tribe that they can belong to," Rimmel asserts.

Cristie Rimmel, driven by a philosophy of unconditional service, often quotes Dr. Zhi Gang Sha: "I serve humanity unconditionally." This reflects her deep commitment to her work and the community she serves. The DFW Veterans Chamber envisions becoming a hub for veteran-owned businesses, fostering community collaboration and business growth—a vision that Rimmel is determined to realize.

With a clear mission, dedicated leadership, and innovative programs, the DFW Veterans Chamber of Commerce is setting a benchmark for support and success in the veteran entrepreneurial landscape.



HOPE FOR THE WARRIORS: A BEACON OF SUPPORT AND HOPE FOR MILITARY FAMILIES



Robin Kelleher, CEO and Co-founder of Hope For The Warriors (HOPE)

Robin Kelleher, CEO and co-founder of Hope For The Warriors, shares the inspiring journey and vision of an organization deeply rooted in military family values. Founded in 2006 at Marine Corps Base Camp Lejeune, North Carolina, Hope For The Warriors was born out of the firsthand experiences of military families who witnessed the profound impact of war on service members and their loved ones. As a Marine spouse, Kelleher felt a profound calling to support her community, leading to the creation of an organization that would extend its reach to military families across all fifty states.

The organization envisions a future where those touched by military service can successfully transition back to civilian life, empowered by comprehensive support programs that emphasize health, wellness, and community integration.

Hope For The Warriors serves post-9/11 service members, veterans, spouses, caregivers, and military families, driven by a mission to restore a sense of self, family, and hope. The organization remains grounded in its original family values, expanding both the scope of programs offered and the breadth of individuals it assists. Its leadership, composed of combat veterans and military family members, reflects its commitment to integrity and honor, aligning with the noble cause it champions.

In 2024, Hope For The Warriors is set to host its 15th Annual Hope For The Warriors Celebrity Golf Invitational, a testament to the organization's community-centric approach. Scheduled for August 24-26 at River Landing in Wallace, NC, the event promises to bring together celebrities, military leaders, and business figures, all united in their support for the military community. This event not only raises critical funds but also awareness; continuing to highlight the sacrifices made by service members and their families.

Last year alone, Hope For The Warriors positively impacted over 29,100 individuals, a clear indicator of its significant role within the veteran community. Through testimonials, such as from a military family who appreciated the dignity preserved during their time of need, and a veteran who found solace and support as a single mother, Hope For The Warriors' direct impact and essential support are vividly brought to life.

Hope For The Warriors operates under Six Domains of Well-Being—financial wellness, life roles, physical wellness, emotional wellness, social support, and community connection—emphasizing a holistic approach to the well-being of military families. This model integrates mental health support into every aspect of its programs, ensuring a foundation of stability and strength for those it serves.

As Hope For The Warriors continues to evolve and expand its reach, it remains a beacon of hope and support, steadfast in its mission to aid those who have sacrificed so much for their country. Through ongoing programs, special events, and a committed network of supporters, Hope For The Warriors is more than just an organization; it's a lifeline for the military community.

With a vision focused on adapting to the evolving needs of service members and their families, HOPE's goals are as dynamic as the community it serves.



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Scot Snyder
President, Co-Chairman
and Co- Founder
Troops2Logistics



Brad Reinhardt
Co-Chairman and
Co- Founder
Troops2Logistics

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PIONEERING THE PATHWAY TO CIVILIAN CAREERS IN LOGISTICS FOR MILITARY FAMILIES

In the bustling world of logistics, Troops2Logistics stands as a beacon of opportunity and guidance for those transitioning from military life to civilian careers. Founded by Scot Snyder, a passionate advocate for the military community and co-founder of the nonprofit, Troops2Logistics is driven by a mission to bridge the gap between military service and logistics careers. Scot, serving as the President, brings a vibrant vision to the organization, primarily serving veterans, military spouses, transitioning military personnel, and adult military dependents.

Scot's journey into founding Troops2Logistics stemmed from his profound passion for the military community combined with his deep-seated love for the logistics sector. His ambition for the organization is clear: to mentor candidates, helping them understand how their military experience and education can seamlessly translate into the civilian logistics arena. The organization not only mentors but also assists in developing candidates' personal brands through effective use of social media and networking, ultimately referring them to openings with partner employers.

The nonprofit's operations are built around a strong community of servant leaders from both military and civilian logistics backgrounds. These leaders include experts in transportation operations, purchasing, sales, entrepreneurship, trucking, rail, freight forwarding, trade, third-party logistics, and human resources. This diverse expertise ensures that every candidate receives comprehensive guidance and support tailored to their individual career aspirations.

Troops2Logistics proudly upholds its mission to provide mentorship, personal branding, education, and job-sourcing services tailored specifically to veterans, national guardsmen, reservists, and military spouses aiming for a career in logistics.

Looking ahead to 2024, the organization has set ambitious goals, including hosting monthly virtual events and participating in significant industry conferences such as the National Defense Transportation Association and Logistics and Transportation Association of North America annual conferences. Additionally, Troops2Logistics is developing and sponsoring Department of Labor (DOL) pre-apprenticeships in transportation management and operations, reinforcing its commitment to education and career readiness.

The organization's philosophy resonates through the words of John C. Maxwell: "People do not care how much you know until they know how much you care." This sentiment is deeply embedded in their operations and approach towards the military and veteran community. As a DOL VETS Employment Navigator approved partner, Troops2Logistics is dedicated to ensuring that a significant portion of every dollar donated, specifically 96%, goes directly towards advancing their mission.

Troops2Logistics continues to forge paths and open doors for military families into the logistics sector, proving that the transition to civilian life can be filled with promising career opportunities and unwavering support from those who truly care about their future.



UPCOMING EVENTS & HAPPENINGS*

*LISTED ARE KNOWN UPCOMING EVENTS THROUGH AUGUST AT TIME OF PUBLICATION. ADDITIONAL EVENTS ARE AVAILABLE ON OUR WEBSITE.

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2024

JULY 8	4TH ANNUAL VETERAN GOLF SALUTE HOST: ID VETERAN CHAMBER OF COMMERCE	
JULY 9	WESTERN VIRTUAL CAREER FAIR FOR VETERANS HOST: RECRUITMILITARY	
JULY 10	VEA SUMMER COHORT: SCALING YOUR BUSINESS (RUN THROUGH 14 AUG 24) HOST: VETERAN ENTREPRENEUR ALLIANCE	
JULY 10	LIFE OF A CDL DRIVER "VETERANS PERSPECTIVE" WEBINAR HOST: TROOPS2LOGISTICS	JOB FAIR AT FORT MOORE HOST: RECRUITMILITARY
JULY 11	TAMPA VETERANS JOB FAIR HOST: RECRUITMILITARY	MONTHLY JOB CLUB FOR VETERANS HOST: INVESTVETS
JULY 12-14	HY-VEE INDYCAR RACE WEEKEND HOST: HOPE FOR THE WARRIORS	
JULY 18	RALEIGH VETERANS JOB FAIR HOST: RECRUITMILITARY	KANSAS CITY VETERANS HIRING FAIR HOST: RECRUITMILITARY
JULY 18-19	SEATS FOR SOLDIERS HOST: HOPE FOR THE WARRIORS	
JULY 25	JOB FAIR AT NAVAL STATION NORFOLK HOST: RECRUITMILITARY	SAN ANTONIO VETERAN JOB FAIR HOST: RECRUITMILITARY
JULY 30	CENTRAL REGION VIRTUAL CAREER JOB FAIR FOR VETERANS HOST: RECRUITMILITARY	
AUGUST 1-13	10TH ANNUAL RIDING FOR WARRIORS HOST: HOPE FOR THE WARRIORS	
AUGUST 3	SUMMER OPEN HOUSE HOST: CENTRAL PENN COLLEGE	
AUGUST 8	DOING BUSINESS WITH THE FEDERAL RESERVE & CORPORATE AMERICA" CONFERENCE HOST: NVBDC / DTE	
AUGUST 8	MONTHLY JOB CLUB FOR VETERANS HOST: INVESTVETS	
AUGUST 9	53RD ANNUAL CENTRAL PENN COLLEGE EDUCATION FOUNDATION GOLF OPEN HOST: CENTRAL PENN COLLEGE	

DO YOU HAVE NEWS TO SHARE OR ARE YOU INTERESTED IN FEATURING YOUR ORGANIZATION IN A FUTURE ISSUE? WE WELCOME YOUR UPDATES AND INTEREST. PLEASE CONNECT WITH MVO TASK FORCE DIRECTOR LT. COL. KATHRYN POYNTON, RET. • KPOYNTON@NVBDC.ORG • 703-282-6862

UPCOMING EVENTS & HAPPENINGS*

*LISTED ARE KNOWN UPCOMING EVENTS THROUGH JULY AT TIME OF PUBLICATION. ADDITIONAL EVENTS ARE AVAILABLE ON OUR WEBSITE.

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AUGUST 15	DOD SKILLBRIDGE FOR EMPLOYERS HOST: ID VETERAN CHAMBER OF COMMERCE	
AUGUST 15	EMPLOYERS: LOGISTICS AND SUPPLY PRE-APPRENTICESHIPS HOST: TROOPS2LOGISITCS	
AUGUST 21	MENTAL HEALTH FIRST AID (MHFA) TRAINING HOST: HOPE FOR THE WARRIORS	
AUGUST 24-26	15TH ANNUAL HOPE FOR THE WARRIORS CELEBRITY INVITATIONAL HOST: HOPE FOR THE WARRIORS	
SEPTEMBER 12	MONTHLY JOB CLUB FOR VETERANS HOST: INVESTVETS	SORENSEN GROSS COMPANY GOLF TOURNAMENT HOST: HOPE FOR THE WARRIORS
SEPTEMBER 12	10TH ANNUAL PROCUREMENT SUMMIT/2024 HOST: NC VETERAN BUSINESS ASSOCIATION	
SEPTEMBER 16	9TH ANNUAL L2F CUP HOST: LINKS TO FREEDOM FOUNDATION	
SEPTEMBER 19	DOD SKILLBRIDGE FOR EMPLOYERS HOST: ID VETERAN CHAMBER OF COMMERCE	
SEPTEMBER 21	HUSKIES AND HEROES HOST: HOPE FOR THE WARRIORS	
SEPTEMBER 27	NO OBSTACLES: A RACE FOR THE WARRIORS HOST: HOPE FOR THE WARRIORS	
SEPTEMBER 30	NO OBSTACLES: A RACE FOR THE WARRIORS HOST: HOOSIERS FOR HOPE GOLF TOURNAMENT	

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UPCOMING EVENTS & HAPPENINGS*

OPERATIONAL CONTROL & OWNERSHIP

COMPREHENSIVE RECORDS VALIDATION OF VETERAN STATUS

PHYSICAL OR REMOTE FACILITIES SITE VISIT

SERVICE DISABILITY EVALUATION

ACCEPTED BY THE BILLION DOLLAR ROUNDTABLE

HIGHEST LEVEL OF VETERAN BUSINESS CERTIFICATION

WE ARE THE GOLD STANDARD IN VETERAN BUSINESS CERTIFICATIONS. PERIOD.

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NVBDC SERVICES COMMITTEE

The Services Committee supports the strategic goals of NVBDC by providing educational opportunities to NVBDC Corporate Members, Service-Disabled and Veteran Owned Businesses.

SERVICES INNOVATIVE MONTHLY WEBINARS.

- JumpStart "How-To" Webinars
- Services Learning Forum
- Veteran panel discussions
- NVBDC Veterans Input Committee

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NVBDC JROTC 50 STATE SCHOLARSHIP PROGRAM

NVBDC JROTC CLASS 2024

★ ★ ★ ★ ★

THE THOSE WHO SERVED AND NOW LEAVING BACK

COMMUNITY DONATIONS

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AUGUST 8, 2024 - DETROIT, MI

October 27-29, 2024 in Kansas City, Missouri

Farmer Veteran Coalition 10th annual FVC Stakeholders Conference

LTC (Ret) Kathryn Poynton
NVBDC Board Member

Major (Ret) Annette Stevenson
NVBDC Board Member

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NATIONAL VETERAN MATCHMAKING CONFERENCE & VETS NIGHT OUT
OCTOBER 29-30
DETROIT, MI

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Our **Office Address**
901 WILSHIRE SUITE 255
TROY, MI 48069